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Nationality German

## Key Qualifications

I am a Senior Designer with broad experience in brand- /performance marketing and web design. Through working for international companies like Secret Escapes, Babbel, Groupon and Auto1, I gained diverse marketing knowledge in very different industries. I am self-motivated and love learning new things. Furthermore I am an excellent team player with an efficient and solution-oriented way of working.

## Professional Experience

- Jun 2018 - today** **Senior Media Designer at Secret Escapes, Berlin**  
Media Sales campaigns mostly for touristboards (incl. microsites/landing pages, newsletters, banners, social media reels), branding, print design, UI/UX
- Feb 2018 - Jun 2018** **Senior Marketing Designer bei Audibene, Berlin**  
Display marketing, native advertising, landing pages, social media, print design
- Nov 2017 - Dez 2017** **Freelance / L.K.Bennett, London**  
Digital/Graphic design (Responsive newsletters, CMS, Marketing Assets)
- Apr 2017 - Oct 2017** **Senior Digital Designer at Sotheby's, London**  
Online creatives for auctions, newsletters, slideshows and workflow optimising
- Jun 2016 - Apr 2017** **Lead / Senior Designer, UI & Digital, at ezbob, London**  
Brand development, web and print design, online creatives for online and offline marketing, newsletters (design and coding), landing pages, project management
- Jan 2015 - May 2016** **Senior Digital Designer/Team lead at [auto1.com](http://auto1.com), Berlin**  
Organising/optimising of workflows, communication with departments, creation of online creatives, UI, newsletters, landing pages, web design for online and performance marketing
- Dec 2012 - Jan 2015** **Digital Designer at Babbel/Lesson Nine GmbH, Berlin**  
Organising/optimising of workflows, creation of online creatives, newsletters, landing pages, web design for online and performance marketing
- Feb 2011 - Nov 2012** **Digital Designer and Head of Display Graphics at Groupon, Berlin**  
Online and performance marketing: team lead, quality control, production of online creatives for all channels, UI/web design
- Before 2011** **Freelancing (German Red Cross and others), Berlin**  
Online marketing, eMails, web and print design, photo research

## Education

Further Education	<b>Cimdata Academy for digital media</b> Flash/ActionScript, Javascript, PHP/MySQL
University of applied Sciences	<b>Bachelor in Graphic Arts at UAS Hildesheim/Holzminden</b> Communications design
Term abroad	<b>Universidad Complutense De Madrid, Facultad De Bellas Artes, Spain</b> Erasmus program

## Additional Skills

- Software**
- Figma, Adobe CC Photoshop, InDesign, Illustrator, After Effects, Dreamweaver, Google Web Designer, MS Office (Powerpoint, Excel, Word)
  - HTML5, CSS3, Yaml, Bootstrap, Javascript, GitHub - version control
  - Litmus, Iterable, Usertesting
  - Framer, Webflow, Unbounce, Wordpress, TYPO3
  - Trello, Jira, Pivotal Tracker

<b>Languages</b>	German:	Mother Tongue
	English:	Fluent
	Norwegian:	Reading: B1-B2; Speaking/Understanding: A2-B1
	Spanish:	A2-B1
	French:	A2-B1

## References

Former supervisor at ezbob	<b>George Aivazoglou</b> Chief Marketing Officer: +44 7850 659298
Former supervisor at Babbel	<b>Andrea Ritzerfeld</b> Consultant at International Online: +49 177 3436056

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