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Nationality	German

Key Qualifications

I am a Senior Designer with broad experience in brand- /performance marketing and web design. Through working for international companies like Secret Escapes, Babbel, Groupon and Auto1, I gained diverse marketing knowledge in very different industries. I am self-motivated and love learning new things. Furthermore I am an excellent team player with an efficient and solution-oriented way of working.

Professional Experience

Jun 2018 - today **Senior Media Designer at Secret Escapes, Berlin**
Media Sales campaigns mostly for touristboards (incl. microsites/landing pages, newsletters, banners, social media reels), branding, print design, UI/UX

Feb 2018 - Jun 2018 **Senior Marketing Designer bei Audibene, Berlin**
Display marketing, native advertising, landing pages, social media, print design

Nov 2017 - Dez 2017 **Freelance / L.K.Bennett, London**
Digital/Graphic design (Responsive newsletters, CMS, Marketing Assets)

Apr 2017 - Oct 2017 **Senior Digital Designer at Sotheby's, London**
Online creatives for auctions, newsletters, slideshows and workflow optimising

Jun 2016 - Apr 2017 **Lead / Senior Designer, UI & Digital, at ezbob, London**
Brand development, web and print design, online creatives for online and offline marketing, newsletters (design and coding), landing pages, project management

Jan 2015 - May 2016 **Senior Digital Designer/Team lead at auto1.com, Berlin**
Organising/optimising of workflows, communication with departments, creation of online creatives, UI, newsletters, landing pages, web design for online and performance marketing

Dec 2012 - Jan 2015 **Digital Designer at Babbel/Lesson Nine GmbH, Berlin**
Organising/optimising of workflows, creation of online creatives, newsletters, landing pages, web design for online and performance marketing

Feb 2011 - Nov 2012 **Digital Designer and Head of Display Graphics at Groupon, Berlin**
Online and performance marketing: team lead, quality control, production of online creatives for all channels, UI/web design

Before 2011 **Freelancing (German Red Cross and others), Berlin**
Online marketing, eMails, web and print design, photo research

Education

Further Education	Cimdata Academy for digital media Flash/ActionScript, Javascript, PHP/MySQL
University of applied Sciences	Bachelor in Graphic Arts at UAS Hildesheim/Holzminden Communications design
Term abroad	Universidad Complutense De Madrid, Facultad De Bellas Artes, Spain Erasmus program

Additional Skills

Software	- Figma, Adobe CC Photoshop, InDesign, Illustrator, After Effects, Dreamweaver, Google Web Designer, MS Office (Powerpoint, Excel, Word) - HTML5, CSS3, Yaml, Bootstrap, Javascript, GitHub - version control - Litmus, Iterable, Usertesting - Framer, Webflow, Unbounce, Wordpress, TYPO3 - Trello, Jira, Pivotal Tracker
Languages	German: Mother Tongue English: Fluent Norwegian: Reading: B1-B2; Speaking/Understanding: A2-B1 Spanish: A2-B1 French: A2-B1

References

Former supervisor at ezbob	George Aivazoglou Chief Marketing Officer: +44 7850 659298
Former supervisor at Babbel	Andrea Ritzerfeld Consultant at International Online: +49 177 3436056